

STOCK CODE: 5519

2024年 Investor Conference

June 26, 2024

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- Company Brief
- Business Strategy

- Financial Data
- Operating Results





Company Brief

Established

April 30, 1982

Capital

NT\$2,191,971,800

List on TWSE

February 10, 2014

List on OTC

October 7, 1999

Chairman of the board

Chen, Wu Tsung (陳武聰)

General manager

Hung, Mao Yuan (洪茂源)

Business philosophy

quality, innovation, security, service

Core skill

building professional construction company

Main business

Real estate development:

a collection of residential.

Construction contract:

a collection of residential, office buildings,

schools, hospitals, factories.

Real estate leasing and general hotel business.



Business Strategy



- ◆ Utilize premium brand image to create added value to Land
- Professional integrity of the building plan
- ◆ The first purchase and owner-occupied ethnic groups demand for product planning
- Mainly the lands in downtown area ,and with lands in suburbs with complete residential functions
- Perfect after-sales service





Financial Data-Consolidated Income Statement

Unit: NT\$10,000

ltem	2024/01/01-03/31	2023	2022		
Item	Amount	Amount	Amount		
Revenue	242,284	436,557	471,371		
Gross Profit	45,755	138,746	144,608		
Operating Profit	36,698	96,443	104,207		
Consolidated Net Profit	26,640	80,837	90,583		
EPS(Unit : NTD)	1.22	3.69	4.13		
Gross Profit Margin	18.88%	31.78%	30.68%		
Net profit margin	11.00%	18.52%	19.22%		
Payout Ratio	-	59.62%	50.85%		
Cash Dividend(Unit: NTD)	-	2.2	2.1		



Operating Results-Construction Business

As of May 31, 2024

Project Name		The amount of the contract (100 million)	Recognize revenue	Actual (projected) construction period					
				2022	2023	2024	2025	2026	2027
裕鐵企業 股份有限 公司	I 期鍍四廠 基礎工程	4.2	Percentage of completion	0	0	$\bigcirc lackbox{lack}$			
	Ⅱ期鍍四廠 基礎工程	1.6	Percentage of completion		0	$\bigcirc lackbox{lack}$			
	辦公室及宿舍 結構工程	0.9	Percentage of completion		0	$\bigcirc lackbox{lack}$			
	CDEFG區 公用槽區	1.3	Percentage of completion		0	$\bigcirc lackbox{lack}$			
屏東國際棒球場		18.48	Percentage of completion			0	0	0	$\bigcirc lacktriangle$

○ : Expected construction period ● : Actual (projected) completion year

Operating Results-Real estate development business

鳳凰信義

鳳凰時代



永安區

彌陀區



186

左營區

鼓山區

壽山國家自然公園

大公段



大社區

186

188

大樹區

186甲

183 183 Z

鳳山區

183甲

仁武區

10

觀水段

鳳凰Villa



藍田西段



後金段





新都廳





高昌段



仁愛段



前續區

孔鳳Ⅱ期



鳳凰天畝Ⅲ期



主權段

- Sales
- Construction in progress & pre-sale
- Construction in progress
- Planning



鳳凰時代(sales)

Location

Kaohsiung Qiaotou

District 橋新三路

Total layer

B2~15F

Completion Time

2016

Estimated total Sales

2 billion

Total houses

303

Number of sold Sales 99%

302 (As of 113/05/31)

Number of registered

accounts

300 (112/12/31)

301 (113/05/31)





新都廳(sales)

Location

Kaohsiung Lingya District

青年路、永裕街

Total layer

B3~15F

Completion Time

2018

Estimated total Sales

1.2 billion

Total houses

166

Number of sold Sales 99%

164 (As of 113/05/31)

Number of registered

accounts

162 (112/12/31)

164 (113/05/31)





鳳凰天畝皿期(sales)

Location

Kaohsiung Xiaogang

District 孔宅六街、

孔宅一街

Total layer

3F

Completion Time

2024

Estimated total Sales

1.3 billion

Total houses

70

Number of sold Sales 26%

18 (As of 113/05/31)

Number of registered

accounts

4 (113/05/31)



鳳凰Villa

(Construction in progress & pre-sale)

Location

Kaohsiung Qiaotou

District 甲樹路

Total layer

B1~10F

Estimated Completion

Time

2024

Estimated total Sales

3.8 billion

Total houses

372

Number of sold Sales 71%

264 (As of 113/05/31)





鳳凰信義

(Construction in progress & pre-sale)

Location

Kaohsiung Gangshan

District 鵬程路、

鵬程東一路

Total layer

B3~14F

Estimated Completion

Time

2025

Estimated total Sales

2.7 billion

Total houses

201

Number of sold Sales 99%

199 (As of 113/05/31)





小港區孔鳳工期 (Construction in progress)

Location

Estimated total Sales

Kaohsiung Xiaogang

0.6 billion

District 孔宅十街

Total houses

Total layer

32

3F

Estimated Completion

Time





燕巢區觀水段 (Construction in progress)

Location

Estimated total Sales

Kaohsiung Yanchao

2.5 billion

District 滾水路

Total houses

Total layer

217

B2~14F

Estimated Completion

Time





前鎮區仁愛段 (Construction in progress)

Location

Kaohsiung Qianzhen

District 翠亨北路、

草衙一路

Total layer

B2~15F

Estimated Completion

Time

2025

Estimated total Sales

1.1 billion

Total houses





楠梓區藍田西段 (Construction in progress)

Location Estimated total Sales

Kaohsiung Nanzi 2.4 billion

District 大學26街 Total houses

Total layer 201

B4~15F

Estimated Completion

Time



楠梓區高昌段 (Construction in progress)

Location Estimated total Sales

Kaohsiung Nanzi 0.8 billion

District 藍昌路349巷 Total houses

Total layer 67

B2~14F

Estimated Completion

Time





前金區後金段 (Construction in progress)

Location

Estimated total Sales

Kaohsiung Qianjin

3.2 billion

District 大同二路、

Total houses

市中一路

92

Total layer

B5~24F

Estimated Completion

Time





岡山區大公段 (Construction in progress)

Location

Estimated total Sales

Kaohsiung Gangshan

2 billion

District 中山北路

Total houses

Total layer

126

B3~22F

Estimated Completion

Time





花蓮市主權段(Planning)

Location Estimated total Sales

Hualien 中正路 1.6 billion

Total layer Total houses

B3~15F 186

Estimated Completion

Time

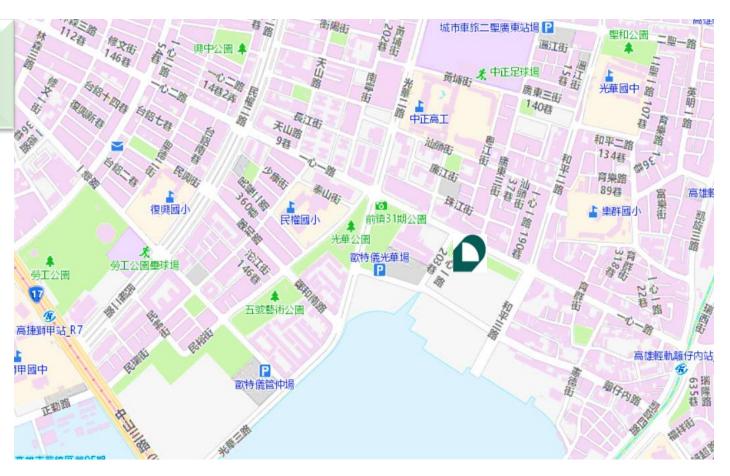






Operating Result land for construction(Product Planning)

■ Kaohsiung Qianzhen District 經貿段 Land area: 7,021 square meter

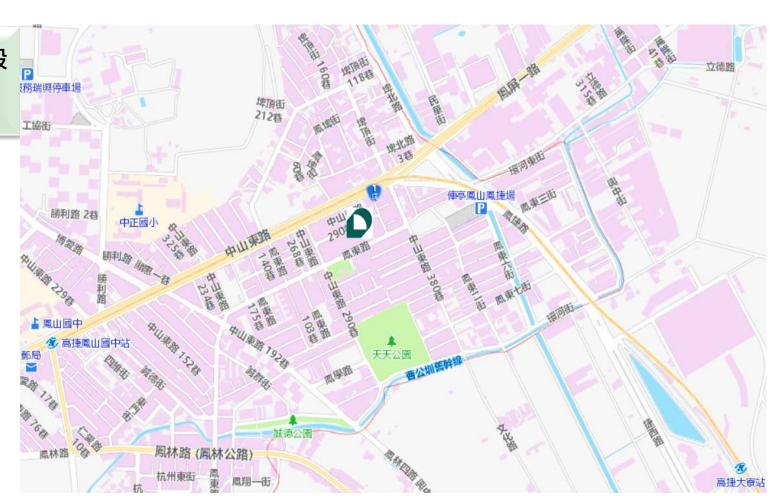




Operating Result land for construction(Product Planning)

■ Kaohsiung Fengshan District 埤頂段

Land area: 3,524 square meter



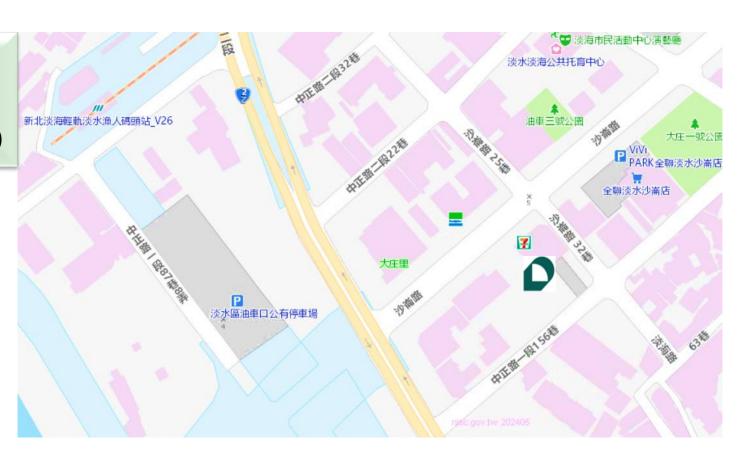


Operating Result land for construction(Product Planning)

■ New Taipei Tamsui District 仁愛段

Land area: 319 square meter

(Joint venture ratio 50%)



Operating Result

Overseas real estate investment

- Japan Yamanashi Mount Fuji Hotel
- Japan Kyoto Machiya





Thank you for listening.

